

**NMWS SHOW PROSPECTUS
PLEASE PRINT THE FOLLOWING PAGES SO
YOU WILL HAVE A REFERENCE FOR DATES
AND TIMES.**



**New Mexico Watercolor Society
2021 ONLINE Members-Only Spring Show
Juror/Judge Kathleen Conover**



Entry Deadline April 3, 2021, 6PM

This SPECIAL Spring Exhibition will be an **ONLINE SHOW**.
Online Registration for Exhibition Starts Feb. 14, 2021.

For this Spring Show, entry is open to NMWS Members Only

Entry Fees are as follows: 1 painting \$20, 2 paintings \$35, 3 paintings for \$45

Entered paintings must NOT be in other shows April 3 - June 27

Up to 2 paintings may be selected by the Juror, for the Exhibition.

****Please read carefully the attached NMWS Prospectus for eligible paintings****

Awards

**Best of Show \$600_First Place \$500_Second Place \$400_Third Place \$300_HM \$100
Plus MANY Merchandise Awards**

Cash award amounts are contingent upon 150 painting entries, to cover costs.

Calendar

Sunday, Feb. 14 to Saturday, April 3, 2021 6 PM	Entries Accepted through the NMWS Website "Exhibitions " tab Entry deadline (emailed digital images MUST ARRIVE by this date). There will be PHOTO HELP for registration and digital image upload in March, for \$5 per painting registered.
March, 2021	In West El Paso – Rachel Murphree (915) 585-7297 and in LC Laurie Kibbe (575) 636-5358 will schedule contactless photos of your paintings. SC members needing photo assistance should call for an appointed time.
March, 2021	In Albuq. - Woody Duncan (505)344-3613), near Alameda & Jefferson, and Barbara McGuire (505) 235-1375, near Juan Tabo and Montgomery, will schedule contactless photos of your paintings. Call for an appointed time.
Sunday, April 11, 2021	Expected notification of accepted paintings announced by email
<i>BONUS FEATURE</i>	There is no need to ship, frame or deliver paintings for this show and no obligation to “sit” the show.
May 3, 2021	Presentation and Demo by Kathleen Conover over Zoom
May 8, 2021	Online Presentation by Judge Kathleen Conover of paintings selected for ribbons and cash awards.
May 2 – June 27 <i>DAILY</i>	Exhibition ONLINE with all paintings available for public viewing Continental US sales platform is in development. Purchased paintings must be mounted, matted and ready-to-frame prior to shipping.
Sunday, June 27 6 PM	ONLINE Exhibition Ends. The exhibition officially ends. Artists are free to submit unsold work elsewhere after June 27, 2021

Questions?

NMWS Spring Exhibition File Manager: Tina Stallard (505) 385-0432

NMWS Exhibition Chair: Linda Krumel (505) 321-5982

How to Enter

<p>SELECT YOUR PAINTINGS A MAXIMUM OF 3 may be entered – but judge's selections are limited to two (2) paintings per artist.</p>	<p>Before selecting your painting(s) please read carefully the attached NMWS Show Prospectus to make sure the painting(s) are eligible.</p> <p>Submitted paintings MUST be available during the Exhibition and MUST be for sale, throughout the duration of the Exhibition (cannot be available for sale elsewhere, after submission, unless declined for exhibition.)</p> <p>Purchased paintings must be mounted, matted and READY-TO-FRAME. Sales limited to continental US, and Shipping, including fees, is the responsibility of the selling artist.</p>
<p>PHOTOGRAPH YOUR ENTRIES WITH A DIGITAL CAMERA</p> <p>For tips taking digital photos of your artwork, please see the NMWS website: New Mexico Watercolor Society - Member Library & Resource List to review two files on taking digital photos of your artwork.</p>	<p>Only digital entries of artwork will be accepted.</p> <p>The juror will judge paintings by viewing digital entries only. If the image does not accurately represent the actual painting, your work will be rejected. You are encouraged to use a good digital camera (3.0 Mega Pixels or higher suggested). Please crop the image so only the painting is shown, no mat. File format: .JPG files, File Resolution: 300 dpi Image size: 1200 pixels on the longest dimension. Water-media MUST be the DOMINANT medium used in paintings submitted. No mechanical means/reproduction is allowed in creation of submitted paintings.</p> <p>File Naming Convention: first 4 letters of last name, first 4 letters of first name, month (05) and year of exhibit (21), A, B, or C for entry number. (If your first or last name has only 3 letters, add an 'x' to complete the four letters.) For example, if Jon Smith had 3 entries: File names would be: smitjonx0521A.jpg, smitjonx0521B.jpg, smitjonx0521C.jpg,</p> <p>NOTE: A correct file name contains a total of 13 numbers and letters.</p>
<p>PLEASE ENTER ONLINE AT: New Mexico Watercolor Society - Home</p>	<p>You MUST LOG-IN with your complete e-mail address and password in order to see all Events and Register for the Exhibition. Instructions for Exhibition Registration, Upload of Digital Images and Online payment are attached to this Prospectus and are also available on the NM Watercolor Society website.</p> <p>To Register for the Exhibition and to Upload your digital photographs of your paintings: FIRST - Please review the step-by-step directions in this slide show: https://nmwatercolorssociety.org/resources/Documents/Prospectus/2020-01%20Show%20Regist-Upload%20Instructions.pdf Please read directions carefully before you start.</p> <p>2) Locate and read the entire Entry Registration page on the website. Click on the white REGISTER box, lower left.</p> <p>3) Complete all areas marked with a red asterisk * on the registration page, including the title (less than 25 characters, including spaces), price, size and file name of the painting(s) you wish to enter.</p> <p>4) ALL Paintings MUST be FOR SALE and cannot be available for sale elsewhere, after submission to the Exhibition.</p> <p>5) Title and Price of painting CANNOT be changed after online submission. Consider costs of mounting, matting and shipping, in setting your price.</p> <p>6) Follow the prompts to upload your digital photographs of the painting(s) you wish to enter, to the website's Exhibition Digital Upload Page.</p> <p>7) To pay for your registration by credit card, just follow the prompts.</p> <p>The File Manager is Tina Stallard 505-385-0432</p>

<p>ALTERNATE METHOD FOR ENTERING only if you are unable to enter through New Mexico Watercolor Society - Home</p> <p><u>Paper registration forms will no longer be accepted.</u></p> <p>Payment must be ONLINE with your credit card. NO checks will be accepted by mail.</p>	<p>Phone Tina Stallard, 505-385-0432</p> <p>She will tell you where to send an email with your information.</p> <p>Please include the following:</p> <p>•Name •Address, City, State and Zip •Phone number and email address plus your password for the NMWS website so that the website administrator can enter on your behalf.</p> <p>For each painting entry (A, B, C) include:</p> <p>•Title •Painting Size (H x W) •All media used in the painting •Price</p> <p>Attach your digital images-300dpi and 1200 pixels on longest side and include it in your email.</p> <p>You will receive an electronic invoice for the entry fee (\$20 for 1, \$35 for 2, \$45 for 3, (3 Max))</p> <p>Tina Stallard, FILE MANAGER 505-385-0432 Or email - tmstallard[at]comcast.net</p>
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Exhibition Details

New Mexico Watercolor Show Prospectus

Please enter online at: <http://www.nmwatercolorssociety.org/> (Log in first)

PAINTING ENTRY REQUIREMENTS: *(please read carefully)*

- Minimum image size is 80 square inches. Maximum image size is 30" x 38".
- Each artist can enter up to 3 paintings – juror’s selections are limited to 2 per artist for the exhibition.
- Entries must be original and entirely the work of the unsupervised artist and must have been completed within the last two (2) years.
- Only works **not previously accepted or shown** in National Shows, Western Federation, MasterWorks of New Mexico or either of the NMWS Fall-Spring shows, may be entered.
- **Failure to maintain availability for purchase of an accepted painting or selling the accepted painting elsewhere prior to the NMWS Exhibition will result in a two (2) year exclusion from all NMWS Exhibitions.**

Copies, prints and digitally produced materials of any kind are not allowed

ACCEPTABLE MATERIALS

While paintings accepted for the exhibition will not be physically inspected, these rules apply to all NMWS affiliated exhibitions.

PIGMENTS AND MEDIA: *(The use of high quality, professional grade materials are always encouraged.)*

Watercolor, gouache, egg tempera, casein, watercolor pencils and crayons, pigmented Inks that are lightfast and water-soluble, as well as **Fluid** Acrylics.

“Texture” in a painting may be created by thin layer collage or gesso. “Texture” created by thick application of any media itself is **NOT** allowed. That is, **NO** heavy-bodied acrylics or **gel mediums** of any kind are acceptable for this exhibition. **No water-based oils.**

Collage is **only** acceptable using plain white papers or papers painted by the artist with approved water media. No printed or embedded three-dimensional objects, commercial papers and computer-generated art, encaustic, wax, woven, or dimensional build-up of textured materials or photography of any form is allowed.

PAPERS AND SUPPORTS:

Supports allowed in the exhibition are 100% Cotton Rag paper or board, Oriental papers and Yupo. Amper-sand Aquabord™ and Gessobord™ are also allowed. **Canvas products/supports and Claybord™ are not allowed in this exhibition.**

PRESENTATION – NO FRAMING is NEEDED to Participate in this ONLINE Show.

- Purchased paintings must be **mounted, matted and READY-TO-FRAME**. Sales will be limited to continental US. Shipping, including postage cost is the responsibility of the selling artist, so price your work accordingly. Sales will be handled by NMWS, with a 25% withhold, to include payment of NM state taxes. Payment to artist will not be released until confirmation of receipt of painting by buyer is confirmed, ideally within 10 days of sale.
- Failure to maintain availability for purchase of an accepted painting or selling the accepted painting elsewhere prior to or during the NMWS Exhibition will result in a two (2) year exclusion from all NMWS Exhibitions.

Questions?

NMWS ONLINE Exhibition File Manager: Tina Stallard (505) 385-0432

NMWS Exhibition Chair: Linda Krumel (505) 321-5982